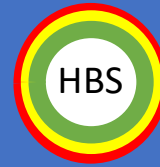


HOLO Business Simulation



We believe the success of an organization lies in the multiplication effect of its different parts; not a summation of individual department's achievements. This means every area of an organization is a determining factor in its overall success; no one less important than the other. The speed to break down silos and perform together in sync to create synergy is the real competitive advantage.

This workshop aims to create a fun and engaging experience of a real business environment for managers on how an organization is run. It simulates the industry landscape of a business. Leaders will experience the impact of their decisions on different areas in a business which ultimately affects the overall success of the organization. Consider this team building in a very competitive business landscape, ON STEROID. Leaders will quickly learn the connection of various business units from designing and producing products to targeting and delivering to customer needs. Only the team which comes together to differentiate themselves through a winning strategy will achieve their business vision.

Target Audience

This course will benefit all leaders or individual contributors in corporate organizations, professionals, entrepreneurs and business owners.

Pre-requisite: None

Duration

8 hours (4 rounds of simulation)

Objectives

This course creates simulated experience for participants on various aspects of running a business organization, not limiting to:

- Strategic management
- Financial acumen
- Innovation
- Production efficiency
- Customer focus
- Business value chain
- Collaboration & building effective teams
- Culture

Outline of the workshop

- Introduction
- Round 1 (mechanics orientation round; external strategic management debrief)
- Round 2 (additional customer requirements; internal strategic management debrief)
- Round 3 (additional weight requirement; workshop emphasis option debrief)
- Round 4 (additional weight requirement; workshop emphasis option debrief)
- Overall debrief, reflection and closing

Desired Outcomes

- Strengthened strategic thinking considering external business environments and understanding of internal capabilities and realities.
- Turning strategy into execution.
- Significance of cross-functional collaboration towards cost reduction and revenue growth for the company
- Efficiency of the organization workforce;
- Engaging workplace for talent creation and retention.